



RILEY PHILLIPS

RACINGCV

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**MOTORSPORT ENGINEERING
DEGREE**
OXFORD BROOKES

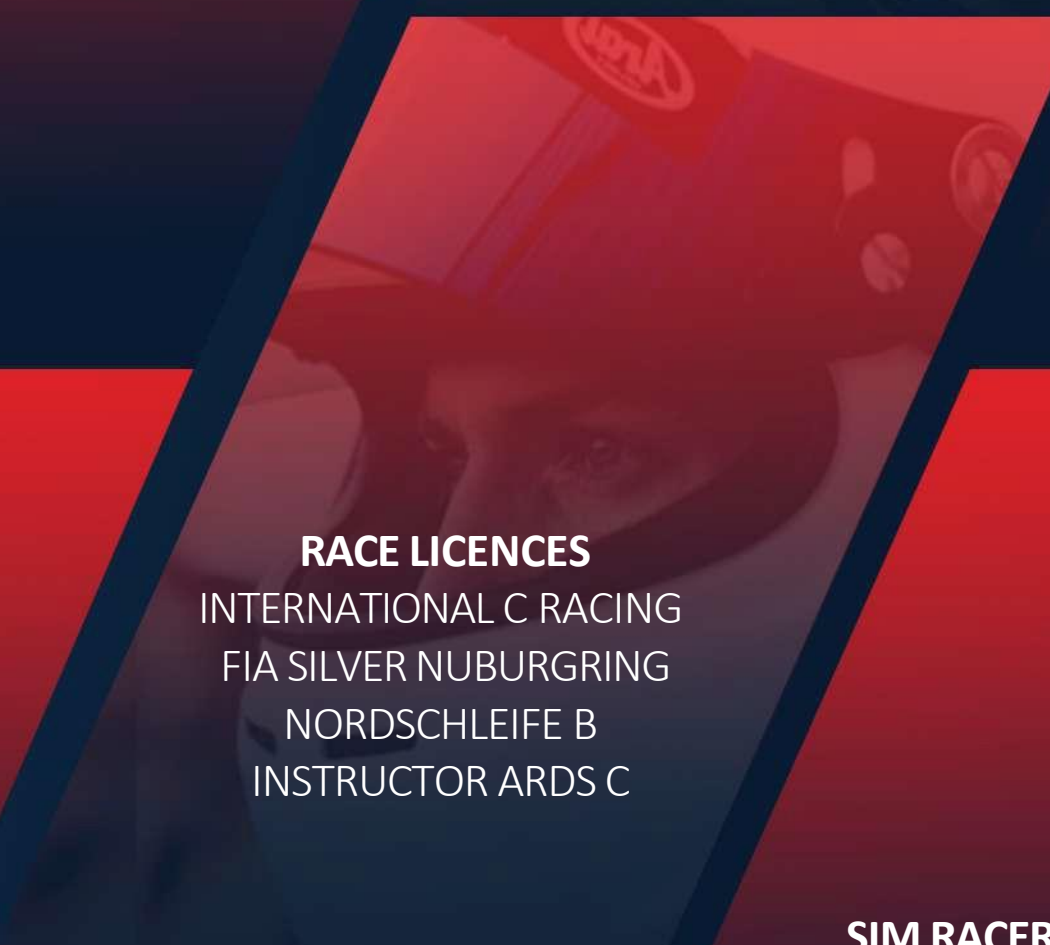
BRSCC RECORD BREAKER
MULTIPLE CHAMPIONSHIPS



**DRIVER PERFORMANCE
COACH**
SILVERSTONE EXPERIENCE
INSTRUCTOR
PSR EXPERIENCE DRIVING
INSTRUCTOR
PRIVATE COACHING

**RACELOGIC VBOX
DATA ANALYST**
RACELOGIC AMBASSADOR

SIM SERIES CREATOR
UK AND EUROPIAN
SERIES CREATOR



RACE LICENCES
INTERNATIONAL C RACING
FIA SILVER NUBURGRING
NORDSCHLEIFE B
INSTRUCTOR ARDS C

SIM BETA TESTER
HANDLING AND DYNAMIC
SETUP

SIM RACER DRIVER
RP RACING eSPORTS TEAM

TECHNICAL SKILLS



2025 BRSCC FUN CUP ENDURANCE
CHAMPION (5 Wins 7 Podiums
1 lap record)

2024 BRSCC FUN CUP ENDURANCE
CHAMPION (5 Wins 7 Podiums
3 lap records)

BRSCC FUNCUP ENDURANCE 4 x CHAMPION
YOUNGEST EVER DRIVER
YOUNGEST EVER WINNER
YOUNGEST EVER CHAMPION

2023 BRSCC FUN CUP ENDURANCE
CHAMPION (4 Wins, 6 Podiums, 6 fastest laps)

2020 BRSCC FUN CUP ENDURANCE
CHAMPION (2 Wins 4 podiums, 3
fastest laps)

2024 PRAGA R1 TEST - EARNED 2nd FREE
TEST faster than Aston Martin test driver

2022 First BRITISH GT4 TEST SILVERSTONE
2 tenths faster than pro driver SENNAN FIELDING

GINETTA G50 TEST

2017 WILTON MILL JUNIOR ROTAX KART CHAMPION
2016 WILTON MILL JUNIOR ROTAX KART CHAMPION

2015 WILTON MILL MINI MAX KART CHAMPION
2014 LLANDOW & WALES CELTIC MINIMAX CHAMPION

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ACHIEVEMENTS

Why Riley



- **System**
 - **Proven business system (R.A.C.E)**
- **Proven Ambassador & Partner**
 - **Case Studies**
 - **Charity work**
 - **Testimonials**
- **Performance**
 - **Proven Resilience***
 - **Race winning**
 - **Multiple Championship winning**
 - **Silverstone Instructor**
- **Plan**
 - **Clear Plan forward to Le Mans and World Endurance Championship**
 - **Proven Successful History**



Why Riley

- **Proven Resilience**

- **The Challenge:**

- **Struggled in Traditional structures, Total loss of confidence and direction.**

- **The Turning Point:**

- **Discovering motorsport,**
 - **Natural talent – Hyperfocus that made other areas difficult became my SUPERPOWER, allowing me to thrive.**
 - **Racing taught me Resilience**

- **The Proof:-**

- **4 x Karting Championships**
- **4 x UK Funcup Endurance Championships**
- **Academic success (GCSEs, A-Levels, degree in Motorsport Engineering)**
- **Leadership roles (House Captain, Team Captain for BSUK)**



Over the two seasons of racing there have been highs (winning the championship) and lows (twice having mechanical problems while leading a race) but he handled these with maturity and determination using the knock backs as motivation to improve, learn and push on. I hope to be lucky enough to race with Riley for a few more years but whichever championship and whichever team he chooses to race with he will quickly become a major asset for the team.

CHRIS DOVELL
TEAM OLYMPIAN DRIVER

During my time in this sport, I have met many people who have the ability that Riley has, but only very few have the full package needed for success and I believe that is what will make Riley an even bigger success in the future.

CHRIS MCCARTHY
SKY F1 COMMENTATOR
& JOURNALIST

Riley is one of the real stand-out drivers in the Fun Cup championship. His sheer speed and outstanding racecraft have helped take his team to numerous race wins and podiums, as well as the 2020 championship title. Some of the moves he pulls off are breathtaking - full commitment but always measured. As a result, Riley has won the highly coveted award for 'Best Overtake of the Year' for the past two seasons.

CHRIS HARTLEY
BROADCAST PRODUCER AND
COMMENTATOR

Riley's communication with myself and the whole team has made him an absolute pleasure to work with. Becoming the youngest ever race winner is truly deserved. A real talent for the future.

MARCUS CLUTTON
PRO DRIVER AND CLASS A INSTRUCTOR

Racing with Riley over the past few years has been an absolute pleasure. Out on the circuit, Riley is extremely fast and consistent and has proven to be one of, if not the best driver in our series at the moment. 5 fastest laps and yet more race wins this year is testament to that.

KRISTIAN ROSE
TEAM OLYMPIAN DRIVER & EX - INSTRUCTOR

Aside from his undoubted speed and mechanical sympathy, he also conducts himself on track in a calm and respectful manner, which many of his contemporaries seem unable to do, especially in the frantic world of the British FunCup championship. In short, I believe he could be an asset to any team both in and out of the car.

JOHNNY MOWLEM
PRO DRIVER AND COMMENTATOR
6x LE MANS





YOUTUBE

AVERAGE VIEW PER MONTH 60,000+
DEMOGRAPHIC 18-44,
33% OUTSIDE UK

SOCIAL MEDIA

150,000 VIEWERS PER MONTH
ACROSS FACEBOOK,
INSTAGRAM, TIKTOK AND
LINKEDIN



MEDIA STATISTICS

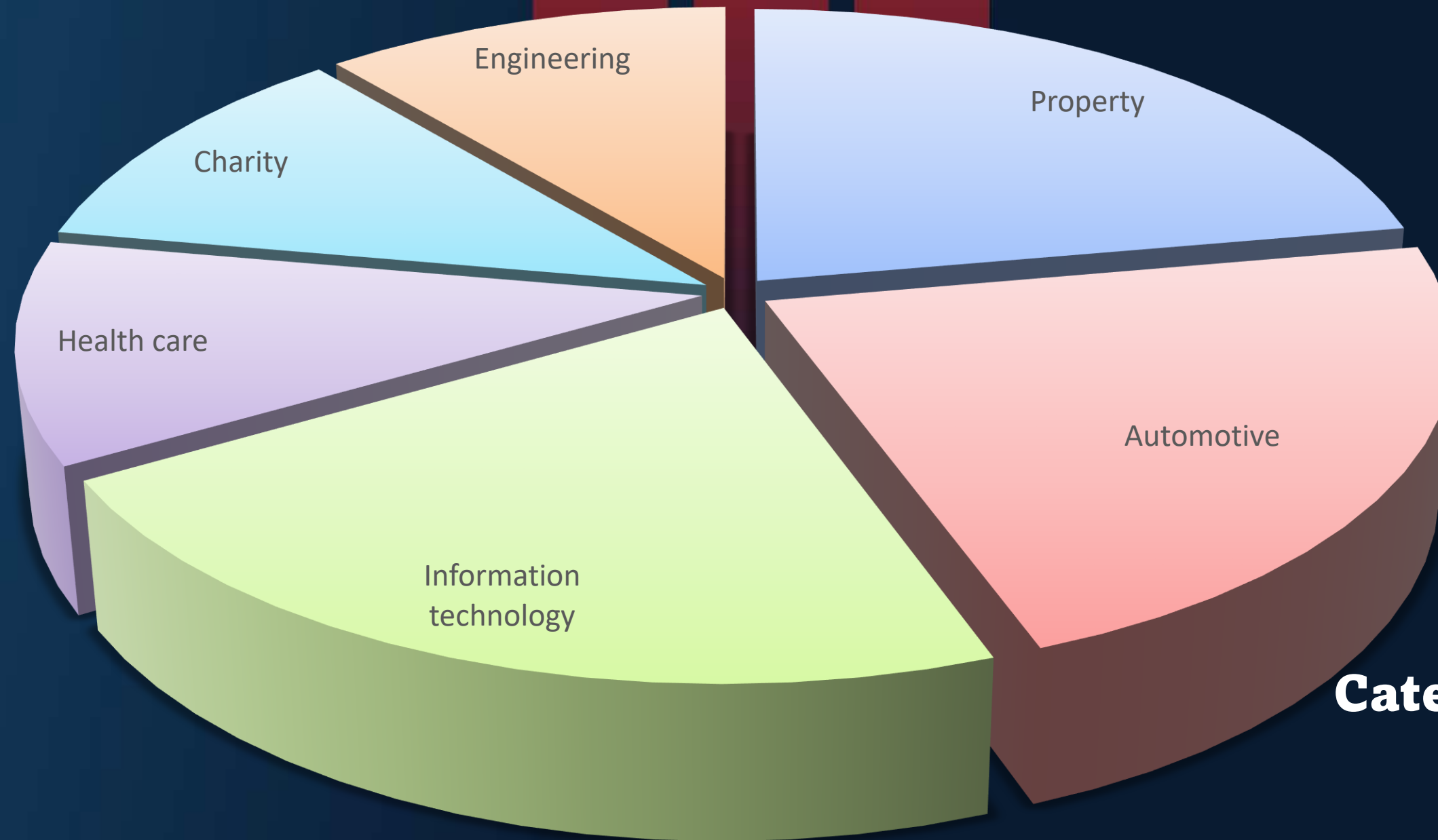
B2B

Trusted Partners



- **Olympian Homes**
- **Spell Fund**
- **GRD**
- **GITI**
- **Mission Motorsport**

- **Seed Data**
- **BioWave**
- **Vbox**
- **System help**



Categories

Case Studies



Client GRD : Engineering

Challenge: First London Excel International Lift Expo, Our goal was to cut through the noise and drive significant footfall to our stand to engage a highly technical B2B audience.

Solution: Riley and the RP Racing team provided a complete, turn-key simulator solution. This included a high-spec racing rig branded with our livery, and they managed a 'Fastest Lap' competition that created a buzz and a natural crowd draw throughout the event.

Result: The activation was a resounding success. It became the focal point of our presence, and provided a perfect, non-intrusive environment for our sales team to initiate conversations. The quality of engagement was vastly superior to a standard booth. It was a brilliant piece of creative thinking that delivered tangible results”

Darren Head of Sales

Client: Spell Fund A property development finance specialist.

Challenge: To increase brand authority and generate high-quality leads among a competitive audience of property developers.

Solution: A strategic partnership with champion driver Riley Phillips, aligning our brand with his values of precision, performance, and success. The collaboration included branded assets, exclusive client hospitality, and co-branded digital content leveraging the digital reach of motorsport.

Result: The association provided a powerful and credible platform with Totals Impressions over 5.5 Million and average watch times of over 23 mins that directly contributed to an increase in brand recognition and facilitated entry into new business conversations with target developers. Riley's professionalism ensured the partnership was effortless and effective.

Chris Dovell, Founding Partner

KIMURA eSPORT DRIVER



**VIRTUAL E-FUN CUP UK
SUMMER CHAMPION 2020**



**VIRTUAL WINTER E- FUN CUP
SERIES CHAMPION**



**EUROPEAN E- FUN CUP SERIES
CHAMPION**



VSR 12HR Le MANS LMP1 WINNER



VSR 8HR DAYTONA LMP1 WINNER



ROS T1 S4 CHAMPION



CREATIVE IN THE VIRTUAL WORLD

I created a copy of the Funcup Endurance car in Assetto Corsa as a training aid and an exercise to learn car dynamics. However, when COVID19 hit I spawned it into a full blown UK and European virtual race series, which was covered by BRSCC and streamed live in France and UK, with professional commentators.

Brand Values



RESILIENCE

We turn every setback into a comeback, meeting adversity with unwavering determination.

INTEGRITY

We race with honour, upholding fairness and sportsmanship no matter the challenge.

PRECISION

We focus on every detail and embrace innovation, blending discipline with creative problem-solving on and off the track

PASSION

Our endless love for racing drives us to push boundaries and pursue excellence in every moment

UNITY

We rise together with a mission to inspire and elevate the next generation

RILEY PHILLIPS
PARTNER WITH US

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